

# AIBT101 - Introduction to modern AI

From the Advanced Master AIBT

(Artificial Intelligence & Business Transformation)



## Highlights

- AI basics
- Major success stories of business & AI
- World leading industrial expert

This module introduces the participants to business-oriented modern AI. It gives the basics to start taming the complexity of Data Science and Machine Learning with a special focus on Big Data and Deep Learning.

## Prerequisites

- General knowledge on computer science.
- Work experience in a professional environment.

## Key elements

Dates: **October 24 to 27, 2022**

Duration: **28 hours, 4 days**

For whom:

**recent graduates, jobseekers  
and experienced employees**

Location:

**ISAE-SUPAERO, Toulouse**

Course fees: **€2,300**

Language: **English**

## Learning objectives

After completing this course, participants will be able to:

- Understand how a problem needs to be framed to be tackled by Data Science and AI;
- Be able to answer most basic questions about AI;
- Be acquainted with flagship algorithms and typical business-oriented use-cases;
- Understand the major technology trends driving business-oriented AI;
- Understand the different phases leading to profitable uses of AI (from solid exploratory data analysis practice to state of the art engineering environment).

## Practical information and registration

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## Course Content

AI Basics:

- History and basic principles of AI and more specifically Machine Learning

Machine Learning:

- Landscape and flagship algorithms on Supervised
- Unsupervised and Reinforcement Learning

Fueling AI:

- Understanding the relationship between problem framing
- Types of data available
- Actual business outcomes and the applicable algorithms

Business intelligence and business models:

- How to deliver insights to end users

Major success stories of Business and AI:

- Targeted publicity and recommendations (such as Netflix's)
- Google's Self-driving car
- IBM Watson's Medical diagnosis
- DeepMind's Alpha Go beating the World champion of Go
- Airbus building the Skywise platform
- How AI can deliver prescription for manufacturing

## Teaching methods

| Teaching methods                           | Yes |
|--|-----|
| Lectures / tutorial                        | X   |
| Collaborative learning                     |     |
| Flipped classroom                          |     |
| Blended learning (online and face to face) |     |
| Learning by doing                          | X   |
| Project-based                              |     |
| Simulation                                 | X   |
| Case study                                 | X   |

## Assessment

- Case study (100 %)